

April 20, 2011
Wacom Co., Ltd.
Representative: Masahiko Yamada, CEO
(Company Code: 6727 TSE1)
Contact: Wataru Hasegawa, CFO
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Re: Wacom puts "Bamboo® Stylus", stylus pen for iPad on the market

Wacom Co., Ltd. puts on the market Bamboo Stylus, a stylus pen which can write comfortably on iPad® displays that are made by Apple Computer Inc. Bamboo Stylus is an additional product in the Bamboo series. Wacom will sell this product at the main consumer electronic shops handling iPad, PC discount houses, our online shops 'Wacom Stores', and the part of Softbank shops with open pricing. Wacom will put the Bamboo Stylus on the market in Japan from the end of May, 2011 and it is scheduled for other regions after that.



Multi touch has revolutionized computing and how users interact with their devices. Since Apple's iPad arrived on the scene it has rapidly increased the number of users to the Tablet market. Many comments from iPad users is that they want to use this device as if they were working on paper with a pen although iPad applications are usually operated by touch.

Using the Bamboo Stylus further enhances numerous applications designed for the iPad by allowing users to express themselves and personalise their work. The stylus brings a more accurate and precise way to take notes in meetings and classroom settings or to sketch out ideas on the go.

Wacom has a long history of providing pen tablets for professional graphics and consumer uses worldwide. Bamboo Stylus takes the requirement of pen interaction into consideration for its ergonomics (human engineering) in order to experience the feeling of the "Pen" in which Wacom is skillful to apply to the iPad.

The main features

- Good weight-balanced design for ease of writing and sketching.
- Sophisticated black and silver design with satin-textured metal body in black and white.
- 25 percent slimmer tip than main competitors which makes it possible to draw more naturally and intuitively.
- Smooth soft tip for best pen-on-screen feeling for writing. (When tip is worn out it is replaceable)
- Includes a convenient clip for the iPad cover and pocket.

Other tablet devices and smart phones that can use Bamboo Stylus are scheduled to be included on the product site in the future.

Summary of product characteristics

Brand name (serial number)	Bamboo Stylus (CS-100/K0)
release date	In the end of May, 2011
Price	Open (Wacom store price: 2,980 JPY tax included)
Content of package	-Main body of Bamboo Stylus -Quick start guide (There is no attached application)
The size and the main body of mass diameter	9 the mm and the total length: 120.8 the mm and mass: 18.9g
corresponding model	iPad (for electrostatic uniting type touch panel) (Other compatible tablet type devices and smart phones are scheduled to be introduced on the Bamboo Stylus product site in the future)
Option	Pen point rubber (Scheduled to sell at Wacom store)

The company name or the product name that has been described is a trademark or a registered trademark of each company.

Concluded